

WORKING AMERICA

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For Immediate Release

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Working America Hits Thousands of Neighborhoods for Midterm Elections

Nine states and 20 congressional districts targeted

(Friday, Sept. 10, 2010) Working America has kicked off the fall election season with a massive grassroots effort to mobilize voters nationwide to cast their ballots for politicians who are working to put America back to work.

From Ohio and Pennsylvania to Nevada and Colorado, Working America will reach out to **more than a million swing voters** in their homes in 20 congressional districts, eight gubernatorial races and five senate contests.

In nine states, Working America will hit thousands of neighborhoods, knocking on doors, sending mailers and canvassing in public places, including job training centers, unemployment offices, neighborhoods and downtown areas.

Specifically, Working America will be reaching out to voters in Arkansas' 2nd Congressional District; Colorado's 4th and 7th; Michigan's 7th; Minnesota's 1st, 3rd and 6th; Nevada's 3rd; New Mexico's 1st and 2nd; Ohio's 1st, 12th, 13th, 15th and 16th; Oregon's 5th; and Pennsylvania's 3rd, 7th, 8th and 12th.

As part of its election work, Working America has ramped up its Unemployed Voter Project, a unique opportunity for jobless voters to reach out to one other in person and by mail, share stories and mobilize in support of the right candidates.

Working America has also launched its Women's 2010 Postcard Campaign, a chance for the women of Working America to give each other support and encourage one another to vote in the upcoming election.

Across the country, **the No. 1 issue facing Americans is the need for jobs.** Families are in crisis as people are losing their livelihoods, their homes and any sense of security about the future. Across the country, unemployment stands 9.6 percent; for Working America members, unemployment is even higher—up to 26 percent in some states.

“Twenty-five percent of Working America members who are working are afraid they will lose their jobs,” said Karen Nussbaum, director of Working America. “Yet some politicians are willing to play politics with the survival of unemployed workers and their families. We'll make sure that unemployed workers get out and vote and that they know

the records of the candidates on issues like extending unemployment insurance, investing in jobs and preventing outsourcing.”

Working America, the community affiliate of the AFL-CIO, represents workers without a union at work to mobilize around economic issues like health care and good jobs. Working America represents 3 million people and is the fastest-growing organization for working people in the country. For more information, go to www.workingamerica.org.

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