

For Immediate Release

Contact: Alison Omens 202-637-5083

Working America Launches “Final Notice” Campaign Against Banks

Online, field campaign calls for bank fee, consumer financial protection agency, jobs

(Washington, January 21) Working America launched a “Final Notice” campaign as major banks announced their bonuses, telling banks payment is past due on what they’ve done to the U.S. economy. The campaign asks participants to e-mail bank CEOs and carbon-copy senators, calling for action. Participants are urging Congress to act on passing a financial responsibility tax and creating a consumer financial protection agency.

The e-mail reads: “It’s time to say enough, and [send the banks a final notice](#). Payment is past due on the harm they’ve done to the economy. Payment is *past due* on all the ways they’ve mistreated their customers—from excessive credit card fees to risky mortgages.”

The e-mail goes on to call for the proposed financial crisis responsibility fee and a consumer financial protection agency to provide strong oversight.

The online campaign is supported by a massive field campaign in almost a dozen states, focused on jobs and the economy. In one week alone, Working America canvassers speak to 25,000 people about the economic crisis and CEO greed.

“There is one issue that every person we talk to cares about, and that’s jobs. We’re hearing real anger from working Americans when banks are doling out cash to their executives while turning a blind eye to the suffering of millions of Americans,” said Karen Nussbaum, executive director of Working America. “If there’s one thing we know, it’s that people have had enough of the current economic situation and are ready to mobilize to change the way our country does business.”

The action comes on the heels of a tele-town hall with 25,000 unemployed Working America members, Sen. Al Franken, and AFL-CIO Pres. Rich Trumka. Working America represents 500,000 unemployed people, out of a membership of 3 million.

Working America, community affiliate of the AFL-CIO, represents working families to mobilize around economic issues like health care and good jobs. Working America represents 3 million people and is the fastest-growing organization for working people in the country. For more information, go to www.workingamerica.org.

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